# SPONSORSHIP PROPOSAL



# JGEC WINTER OF CODE

in association with

Google Developer Student Clubs
Jalpaiguri Government Engineering College

# ABOUT JWOC

JGEC Winter of Code (JWOC) is a national level Open-Source event organised annually by Jalpaiguri Government Engineering College, in association with Google Developer Students Club JGEC. Our primary aim is to help students plunge into the realm of Open Source contribution and get accustomed to the domain of Software Development.

JWOC provides a fully immersive learning experience for students and first-time contributers by promoting the wonders of open-source software and crafting a community of new and experienced technical developers. Our mission is to create a platform for upcoming engineers who can envision the solutions to day-to-day problems with the help of software.

# WHY SPONSOR US?

• As a JWOC sponsor, you have a unique opportunity for direct publicity to an enormously receptive audience. We present an excellent platform for your organization to network and interact with active, self-motivated developers and designers who can become future assets for your team.

• Jump right in and enjoy the excitement of mentoring students scrambling to build something. Whether you're looking for brand awareness, technical expertise or personal development, you'll find it here - with one of the largest pool of developers and dozens of skilled mentors. JWOC is one of the best places to scrounge upcoming tech talent.

• Are you looking to give an API or a product a test run before sending it out into the world? Want to show off a great framework that is just starting to hit the market? Sponsor a prize and our participants will use your product in creative ways, as well as offer suggestions and look to you for support.

• We will promote your brand on our official website, social media pages and give a special vote of thanks during our community sessions. JWOC ensures your exposure to a vast nationwide audience of technocrats.

JWOC 2K21

# BY THE NUMBERS

**50+** PROJECTS

**900+** STUDENTS

**25+** MENTORS

**100+** COLLEGES

**400+** MERGED PRs

**300+** SOLVED ISSUES

**12+** SPONSORS

# SPONSORSHIP TIERS

| | SILVER<br>₹ 5K to 10K | GOLD<br>₹ 10K to 25K | DIAMOND<br>₹ 25K+ |
|---|:---:|:---:|:---:|
| 1. Brand Promotion on Official website and Social Media. Vote of Thanks during sessions. | ✅ | ✅ | ✅ |
| 2. Provide Free Subscriptions - Course Waivers, Free Licenses, Free Access to Paid Resources | ✅ | ✅ | ✅ |
| 3. Opportunity to send Mentors and conduct webinars for all the participants. | | ✅ | ✅ |
| 4. Provision to send goodies, schwags or other prizes to Top 10 participants of JWOC. | | ✅ | ✅ |
| 5. Provide Paid Internships to best participants (min. Rs. 10K/month) | | | ✅ |

If you feel that none of these predetermined sponsorship plans fit into your vision for sponsorship, please do not hesitate to contact us (contact@jwoc.tech). We want to work with you to provide the best experience we possibly can.

# Contact Us

For any queries related to the event or sponsorship proposal, kindly get in touch with Team JWOC



contact@jwoc.tech